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SocialHub

Social Network Contents Manager

⊗ PRODUCT OVERVIEW

SocialHub is a software based solution that retrieves social network messages and texts from mobile phones, organizes them for DJs/TV presenters and sends them to CG softwares. The system manages accounts from multiple social networks at the same time; it catalogues incoming contents leaving to user full flexibility to edit and select which message is most suitable for the broadcasting. The full integration with CG softwares such as DLGPLUS and CGLIVE, allows to customize any graphical appearance of the message, showing it as a ticker, crawl, static text and combine it with elements like logos, lower thirds, animation for channel branding and live graphic templates.

The automatic retrieving and broadcasting function has been designed to use **SocialHub** also in MCR environment for themed channels like music televisions and sport channels, displaying on air messages 24/7 or according to the automation playlist without any manual operation. TV stations can take advantage of this feature to give a "live" look to recorded programs letting people comment music videos, request songs and send on TV their favourite photos.

// Main Features

- » Receives text messages from mobile phones
- » Receives images from Flickr
- » Displays on-air Facebook®, Twitter®, Flickr®, Whatsapp®, Instagram®, Chrome®, Line®, OpenWheaterMap®, Skype® posts with thumbs, profile name and texts
- » Automatic and manual receiving & broadcasting of specific contents
- » Add-on modules to connect more social networks type & profiles
- » Organizes "tweet" messages filtering by #hash-tag keywords
- » Allows audience to instantly post on screen messages, request songs
- » Easy configuration interface and logs section with report generation
- » "Modify" area to edit text with "blacklisted" words or junk post